

# curriculum • vitae

Mag. Franz Xaver Kettele, BSc

## Education

Academy of Commerce	Feldbach	Sep 99 – Jun 04
Science of Environmental Systems and Business Administration (Bachelor)	Karl-Franzens University, Graz	Oct 05 – Dec 07
Vehicle Engineering	FH-Joanneum, Graz	Oct 08 – Jan 09
Science of Environmental Systems and Business Administration (Bachelor)	Karl-Franzens University, Graz	Mar 09 – Mar 11
Science of Environmental Systems and Business Administration (Master) Focus: Entrepreneurship, Innovation-Management and Systemanalyses	KF-University, Graz	Apr 11 – Sep 14 (finished coursework Jan 13)

## Work

Magma-Events Society to support the youth culture in south-east styria.	<b>Co-Founder</b> , Feldbach	Feb 02 - Dec 07
Construction Supervision	<b>Floor and More</b> , Vienna	Mar – Aug 08
Draftsman	<b>Kristl &amp; Seibt</b> Engineers	Jan 2009
Graphic-Design, Freelance	<b>Lyoness Mgmt GmbH</b> , Graz	Mar 09 - Jun 11
Sales/IPS	<b>UBS Wealth Management</b> , Vienna	Aug – May 11
Assitant to CEO	<b>Lyoness Mgmt GmbH</b> , Graz	Jul 11 – Aug 12
Co-Founder, Design Consulting	<b>United Everything</b> , Vienna/Graz	Jan 08 - Dec 17
Consultant, Freelance	<b>Strategy Lab</b> , Vienna/Graz	Oct 12 – Jun 13
Project Management	<b>Lyoness Group AG</b> , Graz/USA	Sep 14 - Apr 15
Head of int. Events & Travel	<b>mWS myWorldSolutions AG</b> , Graz	May 16 - Sep 18
Innovation Consultant First three months 50/50	<b>myWorld 360 Innovation Lab</b> , Graz	since Jul 2018

## Other

<b>AWARDS</b>		
Fast Forward Award	<b>Nominee</b>	2010
designboom iida	<b>Shortlist</b>	2010
„Vulkanland“ Innovation-price	<b>2. place</b>	2010
„Vulkanland“ Innovation-price	<b>1. place</b>	2018
<b>EXHIBITIONS</b>		
Wird Pop-up Store	<b>Times Square</b> , New York	2011
Stylectrical	<b>Museum für Kunst und Gewerbe</b> , Hamburg	2011
ICFF	New York City	2012
Index Fair	Dubai	2012
Designweek	Moskau	2014
Designmonth	Graz	2017
Designweek	Venice	2017

## Skills

<b>IT:</b>	
Adobe Creative Suite	
AutoCAD	
Solid Edge	
Microsoft Office	
IT-Set-up	
<b>Language:</b>	
German	
English	
Italian	
<b>Other:</b>	
Design Thinking	
A/V-Technology	
Project Management	
Product Development	
Business Model Dev.	
<b>Hobbies:</b>	
Skateboarding, Badminton	
Sailing, Travel, Coffee, ...	
<b>Interests:</b>	
Aviation and Leisure Industries, Design, Architecture, new business models and technical trends, ...	

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